

Young Enterprise – Term Highlights!

The Young Enterprise Club has had an exciting and productive term, packed with creativity, leadership, and real-world business learning!

This term, our focus has been on branding and innovation. Students have been developing their own product ideas and learning how to pitch them effectively — just like real entrepreneurs. Our Year 12 students have taken the lead this term, guiding the club through an 8-week project centered around designing school football kits. They've been responsible for everything from vendor selection and budgeting to marketing and presentation, building teamwork, communication, and problem-solving skills along the way.

In between product development stages, students took part in a range of business-themed online games and team challenges, designed to strengthen their decision-making and creativity. These activities encouraged them to think like entrepreneurs — analysing costs, identifying customer needs, and refining their products to meet real-world demands.

As we move toward the final phase of our project, teams are preparing to present their kits and pitches to the school panel, aiming to secure startup capital for production. We can't wait to see their hard work pay off!

Stay tuned for our upcoming showcase event, where the students will reveal their finished designs, business plans, and share what they've learned about enterprise, leadership, and teamwork.



The future looks bright — and enterprising!